

Appendix C

REP A

From: REDACTED

Sent: 22 October 2025 13:09

To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>

Subject: Licence - 1445/3/2025/08173/LAPREN

EF CON ENDS 30.10.2025 VALID PCD, PPN & PCH

Dear Sirs

I write to object to the proposal for the new Aldi store at 182 Old Shoreham Road to sell alcohol from 6am to 12 midnight.

I have REDACTED more than 20 years – no commercial premises have been open so late in this time and they don't need to be – and I am very worried about the impact which will significantly affect me and the surrounding area due to the increased noise, increased traffic (there will be far more lorry deliveries than used to serve Homebase), the very late finishing time and the very real risk of anti-social behaviour – vandalism, littering etc not to mention the likelihood of more under-age drinking. It is often bad enough after Hove Park Tavern has closed.

Most local supermarkets and stores (not situated in a residential area) stop selling alcohol around 10pm and I would like to understand the need to sell it for an extra 2 hours (leaving only 6 hours in 24 when you cannot buy alcohol), which will encourage people to visit Aldi to stock up on more low cost alcohol. There are already numerous stores selling alcohol within five minutes walking distance, including Co-op, Lidl, Waitrose, not to mention the Shell Garage, Plaza Stores and other stores along Nevill/Sackville Road, along with numerous public houses. This proposal will surely leave the Council open to receiving applications from these businesses to increase their opening hours as well, so as not to lose business and money. The area will then one huge commercial zone. This is a central residential area, not an out-of-town area with superstores on an industrial estate.

As you must be aware, a recent study from the Institute of Alcohol Studies estimates the total annual cost of alcohol harm in England at approximately £27.44 billion. Nearly 6% of all hospitalisations in England (950,000) annually) are linked to alcohol, increasing pressure on A&E and inpatient services. These are not minor effects – they are a major public health and economic drain and must justify stringent licensing and availability restrictions.

I object strongly.

Yours faithfully

REDACTED

REP B

From: REDACTED

Sent: 22 October 2025 20:20

To: EHL Licensing <ehl.licensing@brighton-hove.gov.uk>

Subject: Aldi 182 Old Shoreham Road Hove BN3 7EX

EF CON ENDS 30.10.2025 VALID PCD, PPN & PCH (B)

Dear Licensing Committee

1445/3/2025/08173/LAPREN

I would like to object to the Aldi application to sell alcohol from 6 - midnight.

The reason for my objection is that as a local homeowner I am extremely concerned about:

- an increase in crime - which alcohol invariably brings with it. I understand that the police have objected already.
- public safety. I am concerned about the sort of people who such long licensing hours will attract. If you need alcohol at 6.00 a.m. it raises questions about the sort of people who will be attracted to the shop and a rise in crime in the area as a result. The increase in traffic is a safety concern not only for the homeowners along Old Shoreham Road who have cars and need to access the road, but the increase in pollution that will come with it plus the detrimental affect it will have on the people who live along the road (when it is already an area of high pollution as you are aware). There is only one entrance in to the store and this is likely to lead to congestion. Whilst I appreciate that traffic management may not be a consideration, the effect on peoples' health with increased pollution is. People should not have to suffer at the expense of big business.
- prevention of nuisance. The large car park is a venue for people to loiter and drink and it should not be allowed in a residential area. It happened when it was Homebase and so there is no reason why it should not happen for Aldi when there is alcohol on site. Increased litter in the area is another factor to include.
- the store is opposite one of the entrances to Hove Park School - and that needs to be considered. The protection of children is one of the considerations to be taken into account.

Please give consideration to the effect on the health of homeowners in the immediate vicinity and given the concerns, please reduce the hours that have been applied for.

No other supermarket in the area is open until a late time and so the sale of alcohol appears to be the primary reason for such long hours. Support should be given to smaller local businesses perhaps?

Yours sincerely

REDACTED

